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IN THE CLAIMS:

1. (Currently Amended) A personal image information recording/outputting system comprising:

photographic image reading means for reading a photographic image datum;

personal data inputting means for classifying personal information on said photographic image datum, which is read by said photographic image reading means, to input the classified personal information as a personal datum;

photographic image managing means for storing said photographic image datum and said personal datum and for retrieving and extracting a photographic image datum meeting required conditions, on the basis of said personal datum;

use consent advisability registering means for registering advisability of permission for third parties to use said photographic image datum which is read by said photographic image reading means, per photographic image datum; and

fee paying means for executing a fee paying processing for specific photographic image datum that is registered to give

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permission for third parties to use the photographic image datum; and

output means for outputting ~~said~~ the specific photographic image datum which is read by said photographic image reading means after the fee paying processing is executed by said fee paying means,

wherein said photographic image managing means manages said photographic image datum so that a photographic image datum, which has been registered so as to give permission for third parties to use the photographic image datum, among a plurality of photographic image data ~~which~~ that has been read by said photographic image reading means, can be taken out by persons concerned with an owner of the registered photographic image datum or third parties.

2. (Original) A personal image information recording/outputting system as set forth in claim 1, wherein said photographic image reading means, said personal data inputting means, said use consent advisability registering means and said output means are provided in a store server, and said

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photographic image managing means is provided in a center server which is connected to said store server via a network.

3. (Canceled)

4. (Currently Amended) A personal image information recording/outputting system as set forth in claim 3 1, wherein said fee paying means changes setting of a fee in accordance with the advisability of permission for third parties to use, which has been registered by said use consent advisability registering means.

5. (Original) A personal image information recording/outputting system as set forth in claim 1, wherein said photograph image reading means reads a photograph image datum, which has been picked up by a digital camera to be stored in a data storage medium, from said data storage medium.

6. (Currently Amended) A personal image information recording/outputting system comprising:

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photographic image reading means for reading a photographic image datum;

advertisement image managing means for storing an advertisement image datum and for selecting and extracting an advertisement image datum meeting required conditions; and

fee paying means for executing a fee paying processing for a specific photographic image datum that is to be output together with the advertisement image datum; and

output means for outputting said the specific photographic image datum, ~~which is read by said photographic image reading means,~~ together with said advertisement image datum ~~which is extracted by said advertisement image managing means~~ after said fee paying processing is executed by said fee paying means.

7. (Original) A personal image information recording/outputting system as set forth in claim 6, wherein said photographic image reading means and said output means are provided in a store server, and said advertisement image managing means is provided in an advertisement server which is connected to said store server via a network.

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8. (Canceled)

9. (Original) A personal image information recording/outputting system as set forth in claim 6, further comprising personal data inputting means for classifying personal information on said photographic image datum, which is read by said photographic image reading means, to input the classified personal information as personal datum,

wherein said advertisement image managing means retrieves and extracts an advertisement image datum on the basis of said personal datum which is inputted by said personal data inputting means.

10. (Original) A personal image information recording/outputting system as set forth in claim 6, wherein said photographic image reading means reads a photographic image datum, which has been picked up by a digital camera to be stored in a data storage medium, from said data storage medium.

11. (Original) A personal image information recording/outputting system as set forth in claim 6, wherein an

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output matter outputted from said output means is a printed matter on which a photographic image and an advertisement image are laid out in accordance with a predetermined format.

12. (Currently Amended) A personal image information recording/outputting method comprising the steps of:

reading a photographic image datum;

registering advisability of permission for third parties to use the read photographic image datum, per photographic image datum;

storing a photographic image datum, which is registered so as to give permission for third parties to use the photographic image datum, among a plurality of read photographic image data, together with a personal datum which that is obtained by classifying personal information on the read photographic image datum, in a data base; and

executing a fee paying processing for a specific photographic image datum that is registered to give permission for third parties to use the photographic image datum; and

outputting the read specific photographic image datum after the fee paying processing is executed.

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13. (Original) A personal image information recording/outputting method as set forth in claim 12, further comprising a step of retrieving and extracting a photographic image datum meeting required conditions, from the read photographic image data, which has been stored in said data base, on the basis of said personal datum.

14. (Currently Amended) A personal image information recording/outputting method comprising the steps of:

reading a photographic image datum;

selecting and extracting an advertisement image datum meeting required conditions, from a plurality of advertisement image data ~~which~~ that has been stored in a data base; and

executing a fee paying processing for a specific photographic image datum, which is to be output together with the advertisement image datum; and

outputting the read specific photographic image datum, together with the extracted advertisement image datum, after the fee paying processing is executed.